

### Products and Services Guide

Prices January 2023



### about us

Brightroom commenced business in 2003 and was set up by Claire and Mark Bunnell as a fine art digital print and finishing business for professional photographers and artists.

Claire and Mark have been involved in professional imaging and printing for thirty-five years and were early pioneers in fine art digital printing (Giclée) when they bought two of the first piezo inkjet printers in 1993 here in Australia.

They spent six years in Europe working with some leading prolabs on a consultancy basis before returning to Australia in 2003. Mark became a shareholder and director of Duckpond, an Adelaide based prolab, to develop its digital print operation and prepare the business for sale in 2006.

Brightroom has developed a range of innovative new ways to present photographic art for re-sale with the superb quality now available with digital pigment printing on cotton based papers and canvases.

They work closely with their clients to achieve the best quality and are happy to provide product samples and referrals for prospective customers.

In 2018, they relocated their fine art printing/framing studio to the Sunshine Coast in Queensland. Nick joined the business as production manager in 2019.







### brightroom products canvas gallery wraps & float framed gallery wraps

#### Canvas Gallery Wraps/Float frames

Gallery wraps are the traditional way of presenting canvas artwork and images. The canvas is a high quality cotton or cotton/polyester blend designed for archival art production which is sprayed with a museum quality coating to provide long term protection from UV light and moisture. For large formats, the warp resistant frames are strengthened with timber corner struts and braces.

The stretching is hand finished with tight, neatly folded corners. The gallery wrap is then finished with hanging furniture ready for installation.



© Lidia McNamara



© Paul Smith

An elegant addition to the gallery wrap is the floating frame where the image appears to float inside a black, white, whitewash or oak frame with a 5mm gap between the stretched canvas and frame.



# brightroom products paper & canvas

Premium Photo Prints

Canson Lustre Premium 310gsm Canson Photogloss Premium 220gsm Chromajet Centurion Metallic Pearl 255gsm

Fine Art Paper

Canson Edition Etching Rag 310gsm Canson Platine Fibre Rag 310gsm

Fine Art Canvas

Canson Photoart Procanvas 395gsm











# brightroom products framed prints & canvasbloc lites



#### Matted and Framed Prints

Our fine art prints are available with a single mat. They can be purchased complete with frame (available in black, white and Australian oak). We use Tru Vue Premium glass/acrylic.







# brightroom products presentation boxes

Our handmade lined presentation boxes are available in 11  $\times$  14" which suit 6  $\times$  9" or 7  $\times$  10" frame ready matted prints.

Colour available - black.

Your logo or artwork is printed on to fine art paper and applied to the debossed area on the lid.

The boxes can fit up to 10 single matted prints (including an  $11 \times 14$  frame) for \$250 or 6 float mount matted frame ready prints (including an  $11 \times 14$  frame) for \$230.

Additional frames can be purchased for \$55. They are available in black, white or Australian oak. They have the option of hanging furniture for wall mounted or desk stand.







© Ross Morgan





### brightroom services image capture master file

Our professional lighting system, combined with a 36 megapixel camera, captures artwork in superb detail.

The RGB file is saved as an uncompressed TIFF file in a large colour space and is labelled MASTER file. This master file can then be used for the production of DERIVATIVES that are further edited, scaled and colour managed as needed for specific output applications. For example, a web derivative might be a small 72ppi sRGB JPEG file but the original file, the Master, is never altered. Only the derivatives are altered.



Price includes basic colour correction for printing. More complex editing is charged at \$35 (inc. GST) per 15 minutes.



© Ben Lucas

	Rectangle			Square	
Up to A4	21 x 29.7cm	\$45	Upto	25 x 25cm	\$45
Up to A3	29.7 x 42cm	\$55	Upto	35 x 35cm	\$55
Up to A2	42 x 59.4cm	\$75	Upto	50 x 50cm	\$75
Up to A1	59.4 x 84.1cm	\$90	Upto	650x 65cm	\$90
Up to A0	84.1 x 118.9cm	\$110	Up To	85 x 85cm	\$110
	100 x 150cm	\$150	Maximum Size	120x 120cm	\$150
Maximum Size	122 x 183cm	\$165		N/A	



### brightroom pricing

Large format prints on Premium and Fine Art Papers - Epson 9900 (44 inch) and Epson P20070 (64 inch) printers Print only mininum order \$30.00 Prices include GST

Full frame 2:3				
Size (inches)	Size (cm)	Premium Print	Fine Art Print	Deckled Edges (Fine Art Print only)
5×7.5 6×9 8×12 10×15 12×18 16×24 20×30 24×36 30×45 40×60	13×19 15×23 20×30 25×37 30×45 40×60 50×75 60×90 75×112.5 100×150	\$6.00 \$8.00 \$14.00 \$20.00 \$29.00 \$51.00 \$85.00 \$112.00 \$175.00 \$310.00	\$7.00 \$10.00 \$18.00 \$27.00 \$37.00 \$62.00 \$105.00 \$140.00 \$220.00 \$380.00	\$2.00 \$2.00 \$2.00 \$2.00 \$3.00 \$3.00 \$5.00 \$5.00 \$10.00 \$15.00
Cropped Sizes				
5x7 6x8 8x10 11x14 12x16 16x20 24x30 30x40 Square Sizes	Size (cm)  13 × 18  15 × 20  20 × 25  27 × 35  30 × 40  40 × 50  60 × 75  75 × 100	\$6.00 \$8.00 \$14.00 \$20.00 \$29.00 \$51.00 \$102.00 \$154.00	\$7.00 \$10.00 \$18.00 \$27.00 \$37.00 \$62.00 \$128.00 \$198.00	Deckled Edges (Fine Art Print only) \$2.00 \$2.00 \$2.00 \$2.00 \$3.00 \$3.00 \$5.00 \$10.00
Size (inches)	Size (cm)	Premium Print	Fine Art Print	Deckled Edges
8 × 8 12 × 12 16 × 16 20 × 20 24 × 24 30 × 30 40 × 40	20 × 20 30 × 30 40 × 40 50 × 50 60 × 60 75 × 75 100 × 100	\$9.00 \$20.00 \$37.00 \$55.00 \$82.00 \$127.00 \$226.00	\$12.00 \$26.00 \$50.00 \$69.00 \$103.00 \$160.00 \$286.00	(Fine Art Print only) \$2.00 \$3.00 \$3.00 \$5.00 \$5.00 \$10.00 \$15.00
Panoramic Sizes				
Size (inches)	Size (cm)	Premium Print	Fine Art Print	Deckled Edges
8 x 24 10 x 30 12 x 36 16 x 48 20 x 60	20 x 60cm 25 x 75cm 30 x 90cm 40 x 120cm 50 x 150cm	\$26.00 \$42.00 \$60.00 \$108.00 \$154.00	\$33.00 \$53.00 \$76.00 \$135.00 \$192.00	\$3.00 \$5.00 \$5.00 \$10.00 \$15.00



### brightroom pricing matted prints

Single Mounts/Float Mount Mats. (Print price included) Prices include GST

Full	frame	2.3

Print Size (cm)	Mat Size (cm)	Single Mat (inc premium print)	Float Mount Mat (inc premium print)	Single Mat (inc fine art print)	Float Mount Mat (inc fine art print)
20×30 30×45 40×60 50×75	30 × 40 40 × 55 50 × 60 60 × 85	\$41.00 \$74.00 \$123.00 \$136.00	\$50.00 \$80.00 \$138.00 \$148.00	\$53.00 \$85.00 \$138.00 \$165.00	\$58.00 \$90.00 \$142.00 \$170.00
Cropped Size	es				
Print Size (cm)	Mat Size (cm)	Single Mat (inc premium print)	Float Mount Mat (inc premium print)	Single Mat (inc fine art print)	Float Mount Mat (inc fine art print)
40 × 50 50 × 60	50×60 60×70	\$92.00 \$118.00	\$103.00 \$132.00	\$125.00 \$148.00	\$130.00 \$154.00
Square Sizes					
Print Size (cm)	Mat Size (cm)	Single Mat (inc premium print)	Float Mount Mat (inc premium print)	Single Mat (inc fine art print)	Float Mount Mat (inc fine art print)
30×30 40×40 50×50 60×60	40 × 40 50 × 50 60 × 60 70 × 70	\$59.00 \$86.00 \$105.00 \$127.00	\$86.00 \$103.00 \$117.00 \$165.00	\$86.00 \$113.00 \$136.00 \$181.00	\$95.00 \$120.00 \$142.00 \$188.00
Panoramic Si	izes				
Print Size (cm)	Mat Size (cm)	Single Mat (inc premium) print)	Float Mount Mat (inc premium print)	Single Mat (inc fine art print)	Float Mount Mat (inc fine art print)
30×90 40×120	40×100 50×130	\$105.00 \$176.00	\$143.00 \$196.00	\$115.00 \$204.00	\$150.00 \$230.00



# brightroom pricing frames & framed prints

Full frame 2:3

Prices based on 30mm wide 20mm high frames - (black, white, oak) and Tru Vue premium clear glass. For premium moulding/chunky frames or acrylic glazing (for interstate transport), please

contact us

for quote.

Print Size (cm)	Mat Size (cm) (5cm borders)	Frame including Premium Print & Single Mat	Frame including Premium Print & Float Mount Mat	Frame including Fine Art Print & Single Mat	Frame including Fine Art Print & Float Mount Mat
20×30	30×40	\$155.00	\$165.00	\$162.00	\$172.00
30×45	40 x 55	\$188.00	\$200.00	\$195.00	\$210.00
40×60	50×70	\$250.00	\$265.00	\$268.00	\$280.00
50×75	60×85	\$320.00	\$340.00	\$345.00	\$362.00
60×90	70×100	\$363.00	\$385.00	\$396.00	\$412.00

#### Cropped Sizes

Print Size (cm)	Mat Size (cm) (5cm borders)	Frame including Premium Print & Single Mat	Frame including Premium Print & Float Mount Mat	Frame including Fine Art Print & Single Mat	Frame including Fine Art Print & Float Mount Mat
20×25	30×35	\$154.00	\$164.00	\$161.00	\$171.00
30×40	40 x 50	\$184.00	\$196.00	\$190.00	\$203.00
40×50	50×60	\$240.00	\$255.00	\$258.00	\$270.00
60×75	75×85	\$345.00	\$362.00	\$368.00	\$386.00

#### Square Sizes

Print Size (cm)	Mat Size (cm) (5cm borders)	Frame including Premium Print & Single Mat	Frame including Premium Print & Float Mount Mat	Frame including Fine Art Print & Single Mat	Frame including Fine Art Print & Float Mount Mat
30×30	40×40	\$175.00	\$187.00	\$180.00	\$188.00
40×40	50×50	\$220.00	\$26.00	\$230.00	\$250.00
50 × 50	60×60	\$255.00	\$270.00	\$285.00	\$300.00
60×60	70×70	\$310.00	\$330.00	\$345.00	\$360.00

#### Panoramic Sizes

Print Size (cm)	Mat Size (cm) (5cm borders)	Frame including Premium Print & Single Mat	Frame including Premium Print & Float Mount Mat	Frame including Fine Art Print & Single Mat	Frame including Fine Art Print & Float Mount Mat
20×60	30×70	\$225.00	\$215.00	\$230.00	\$245.00
25×75	35×85	\$238.00	\$250.00	\$265.00	\$280.00



# brightroom pricing canvas prints, stretched canvas & stretched canvas in floating frames

#### Prices include GST

Size (inches)	Size (cm)	Canvas Print Only (inc. UV Coating & Borders for Stretching)	Stretched Canvas Ready to Hang	Stretched Canvas in Floating Frame Ready to Hang
12 x 18	30 x 45	\$55.00	\$155.00	\$235.00
16 x 24	40 x 60	\$97.00	\$190.00	\$287.00
20 x 30	50 x 75	\$120.00	\$230.00	\$340.00
24 x 36	60 x 90	\$142.00	\$275.00	\$400.00
30 x 45	75x112.5	\$239.00	\$346.00	\$505.00
36 x 48	90 x 120	\$29500	\$418.00	\$654.00
40 x 60	100 x 150	\$418.00	\$540.00	\$740.00
48 x 72	120 x 180	\$58000	\$760.00	\$940.00
Cropped Sizes				
12 x 16	30 × 40	\$54.00	\$138.00	\$227.00
16 x 20	40 × 50	\$79.00	\$170.00	\$260.00
24 x 30	60 × 75	\$130.00	\$250.00	\$380.00
30 x 40	75 × 100	\$230.00	\$335.00	\$465.00
48 x 60	120 × 150	\$480.00	\$640.00	\$915.00
Square Sizes				
16 x 16	40 × 40	\$68.00	\$170.00	\$260.00
20 x 20	50 × 50	\$95.00	\$200.00	\$299.00
24 x 24	60 × 60	\$113.00	\$217.00	\$340.00
30 x 30	75 × 75	\$199.00	\$283.00	\$420.00
40 x 40	100 × 100	\$300.00	\$380.00	\$560.00
48 x 48	120 × 120	\$396.00	\$500.00	\$740.00
Panoramic Size	es			
10 x 30	25 x 75	\$80.00	\$180.00	\$285.00
12 x 36	30 x 90	\$100.00	\$200.00	\$330.00
16 x 48	40 x 120	\$180.00	\$286.00	\$400.00
20 x 60	50 x 150	\$225.00	\$340.00	\$610.00
36 x 72	90 x 180	\$445.00	\$640.00	\$830.00
30 x 90	75 x 225	\$520.00	\$675.00	\$930.00



# brightroom pricing canvasblocs

Canvasblocs - Frames available in black, white, oak and walnut Prices include GST

#### Full frame 2:3

Size	Size (cm)	Canvasbloc
(inches)	(Rounded down))	Ready to Hang
8×12	20 x 30	\$125.00
12×18	30 x 45	\$185.00
16×24	40 x 60	\$240.00
20×30	50 x 75	\$290.00
24×36	60 x 90	\$370.00

#### Cropped Sizes

Size	Size (cm)	Canvasbloc
(inches)	(Rounded down)	Ready to Hang
12×16	30 × 40	\$165.00
16×20	40 × 50	\$220.00
24×30	60 × 75	\$320.00

#### Square Sizes

Size	Size (cm)	Canvasbloc
(inches)	(Rounded Down))	Ready to Hang
12 x 12	30 × 30	\$140.00
16 x 16	40 × 40	\$185.00
20 x 20	50 × 50	\$235.00
24 x 24	60 × 60	\$280.00
30 x 30	75 × 75	\$370.00

#### Panoramic Sizes

Size	Size (cm)	Canvasbloc
(inches)	(Rounded Down)	Ready to Hang
8 x 24	20×60	\$195.00
12 x 36	30×90	\$280.00
16x48	40×120	\$385.00



### general information

#### Sending your files for printing

Files can be emailed, sent by We Transfer, DropBox or uploaded via our website. Click on the 'Upload Photos' button, attach your images and send using our 'High Tail' facility. Please allow 10 working days between the receipt of images and dispatch of order.

#### Custom Sizes

Price on application for all custom sizes.

#### Turnaround

Please allow approximately ten working days between the receipt by us of images and written orders to the completion of your order.

#### Payment

We do not require a deposit with order but we do not offer credit to our clients. Once the order is ready for pick up or dispatch, we will contact you to arrange delivery or collection and payment. Our regular clients are happy for us to keep their credit card information on file for speedy processing and dispatch of their orders.

#### GST

All prices shown include GST.

#### Payment methods

Cash - Paid at time of pick up.

Credit Card (Visa or Mastercard) - client card details are kept on file and payment is automatically processed at time of invoice/receipt issue.

EFT - bank confirmation of payment to be emailed or texted prior to collection or dispatch.

#### Packaging

All products for interstate delivery are carefully packaged by us using heavy duty bubble wrap and corrugated cardboard packaging. Pricing depends on size of parcel - approx \$30-\$75

#### Dispatch

All orders are dispatched via Sendle. Price is dependant upon size/weight of package and postcode.

#### Insurance

For all deliveries sent via courier, we strongly recommend you take out transit insurance. Whilst every precaution is taken by Brightroom to package your orders carefully, we do not accept liability for any orders damaged or lost in transit.

#### Trading Hours - Studio/Workshop

Monday - Friday by Appointment



### miscellaneous pricing

#### Artwork/Trimming

All images (including artist's originals that have been image captured by us) are colour and density corrected with basic retouching free of charge. More complex artworking is charged at a rate of \$35.00 per quarter hour (inc. GST).

Trimming of multiple images on rolls are charged at a rate of \$15.00 per quarter hour (inc. GST).

Client Logos/Edition numbers on canvas or paper prints

\$5.00 per logo \$5.00 per edition number

Specialised Hanging Furniture

Wall Buddies - \$5.00 per set Bee Hive Hangers - \$5.00 per set

Client labels

Stickers/labels supplied by clients and applied by Brightroom - \$2.00 each

Product tags

Tags printed and applied by Brightroom - \$5.00 each (minimum qty 10)

Delivery

Delivery by Sendle

(Wherever possible, we bundle cartons together to reduce the cost but in instances where we feel the order will be at risk of damage in transit, we package and send separately).